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Message Text

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70
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
---------- 074194
R 210947Z JAN 76
FM AMEMBASSY BANGKOK
TO SECSTATE WASHDC 7102
INFO USDOC WASHDC
AMCONSUL HONG KONG
AMEMBASSY JAKARTA
AMEMBASSY KUALA LUMPUR
AMEMBASSY MANILA
AMEMBASSY SINGAPORE

UNCLAS BANGKOK 1341

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: OIM'S PROPOSED FIFTH QUARTER, FY'76 EVENT SCHEDULE

REF: (A) STATE 13070, (B) USDOC 00362, (C) KL 0239,
(D) 75 BANGKOK 25353

1. EMBASSY BELIEVES BANGKOK TO BE A SUITABLE STOP FOR THE PROPOSED COMMUNICATIONS EQUIPMENT TRADE MISSION (REFTELS A AND B). MARKET RESEARCH STUDY (COMPLETED WITH ADVANCE COPY TO BE AIRMAILED TO USDOC BY JAN 21) INDICATES GOOD POTENTIAL FOR INCREASING U.S. COMMUNICATIONS EQUIPMENT EXPORTS, PARTICULARLY IN THE AREA OF MICROWAVE EQUIPMENT AND COMPONENTS, MOBILE RADIOS FOR MILITARY AND POLICE USE, AND FOR ENGLISH/THAI KEYBOARD TELEX SYSTEMS. ALSO THERE WOULD BE INTEREST IN LATEST DEVELOPMENTS IN DATA TRANSMISSION FIELD AND ELECTRONIC TELEPHONE/PBX EXCHANGES. JULY 1976 TIMING WOULD BE ACCEPTABLE; SUGGEST BANGKOK STOP ALLOW THREE FULL WORKING DAYS. HOWEVER, EMBASSY FEELS THAT THAILAND DOES NOT REPEAT NOT WARRANT A SINGLE-STOP TRADE MISSION IF IT DOES NOT VISIT MALAYSIA PER REFTEL C OR OTHER COUNTRIES ON ROUTE.

2. ALTHOUGH EMBASSY CONCURS ON JUNE 7-9 DATES FOR BANGKOK VISIT OF THE COMMERCIAL FISHERIES TRADE MISSION (REFTEL B), A VISIT TO
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BANGKOK BY SUCH A MISSION PRIOR TO THE CLOSING DATE FOR TENDERS

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BY THE FISHERIES MARKETING ORGANIZATION (REFTEL D) COULD POSSI-
BLY CONTRIBUTE SUBSTANTIALLY TO SUCCESS OF THE MISSION. THESE
TENDERS ARE EXPECTED TO BE ISSUED IN APRIL. EMBASSY REQUESTS
CLARIFICATION AS TO WHY USDOC MENTIONS CHUMPORN, LOCATED HALF WAY
DOWN THE EAST COAST OF THE KRA ISTHMUS, AS A SUGGESTED VISIT
SITE, FOLLOWING BANGKOK VISIT. CHUMPORN IS KNOWN AS A COLD
STORAGE LOCATION FOR NEARBY FISHING GROUNDS AS IS SONGKHLA (SOUTH
OF CHUMPORN, CLOSE TO MALAYSIAN BORDER) WHICH UNLIKE CHUMPORN
HAS AIR CONNECTIONS WITH PENANG AND BANGKOK. SAMUT SAKHON, A
ONE HOUR BUS RIDE FROM BANGKOK, IS SITE OF THAILAND'S LARGEST
FISHING FLEET.
MASTERS

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NNN

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